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Privacy Policy

This policy describes the information we process to support all of the products, features, apps, services, technologies, and software offered by Mixed Martial Arts Group Limited, ABN: 72 163 057 565 ("**Products**").

Mixed Martial Arts Group Limited aims to collect the minimum amount of information from you to provide our Products to you or alternatively it's collected with your informed consent voluntarily. If this information is shared with third parties, it is non-identifying form or aggregated unless required to complete a financial transaction.

What kinds of information do we collect?

To provide the Products, we must process information about you. The types of information we collect depend on how you use our Products. Things you and others do and provide. **Information and content you provide.** We collect the content,

communications and other information you provide when you use our Products, including when you sign up for an account, create or share content, and message or communicate with others. This can include information in or about the content you provide. We collect information from other data you provide to us, such as by syncing your address book or calendar.

Networks and connections. We collect information about the people, accounts, hashtags and groups, and Pages you are connected to and how you interact with them across our Products, such as people you communicate with the most or groups you are part of. We also collect contact information if you choose to upload, sync or import it from a device (such as an address book), which we use for things like helping you and others find people you may know and for the other purposes listed below.

Your usage. We collect information about how you use our Products, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities.

Information about transactions made on our Products. We collect information about the purchase or transaction if you use our Products for purchases or other financial transactions. This includes payment information, such as your credit or debit card number and other card information; other account and authentication information; and billing, shipping and contact details.

Things others do and information they provide about you. We also receive and process content, communications and information that other people provide when they use our Products. This can include information about you, such as when others share or comment on a photo of you, send a message to you, like your content or follow you, or upload, sync or import your contact information.

Device Information We collect information from and about the computers, phones, wearable devices, connected TVs and other web-connected devices you use that

integrate with our Products, and we combine this information across different devices you use.

Publicly sourced We collect public information about you, such as martial arts-related news and accomplishments, and make it available as part of our Services.

Partner sourced We receive information (e.g., your martial arts rank and email address) about you when you use the services of our customers and partners, such as gyms, martial arts academies and combat sports schools.

Information we obtain from these devices includes:

Device operations: information about operations and behaviours performed on the device, such as whether a window is foregrounded or backgrounded.

Identifiers: unique identifiers, device IDs, and other identifiers, such as from games, apps or accounts you use, and Family Device IDs (or other identifiers unique to the Products associated with the same device or account).

Network and connections: information such as the name of your mobile operator or ISP, language, time zone, mobile phone number, IP address, connection speed and, in some cases, information about other devices that are nearby or on your network.

Information from partners. Partners receive your data when you visit or use their services or through third parties they work with. We require each of these partners to have lawful rights to collect, use and share your data before providing any data to us.

How do we use this information? We use the information we have (subject to choices you make) as described below and to provide and support the Products and related services described in the Terms of Service.

Provide, personalise and improve our Products. We may use the information we have to deliver our Products, including to personalise features and content and make

suggestions for you (such as training and personal development opportunities, groups or events you may be interested in or topics you may want to follow) on our Products.

Information across Products and devices: We connect information about your activities on different Products and devices to provide a more tailored and consistent experience on all Products you use, wherever you use them.

Location-related information: We collect precise location-related information only with your informed consent voluntarily.

Product research and development: We use the information we have to develop, test and improve our Products, including by conducting surveys and research, and testing and troubleshooting new products and features.

Trend research: We use the information we have to research trends in the global Martial Arts & Combat Sports community.

Provide measurement, analytics, and other business services We use non-identifying information we have to provide to partners measure the effectiveness and distribution of their services, and understand the types of people who use their services and how people interact with their websites, apps, and services.

Promote safety, integrity and security. We use the information we have to verify accounts and activity, combat harmful conduct, detect and prevent spam and other bad experiences, maintain the integrity of our Products, and promote safety and security on our Products.

Communicate with you. We use the information we have to send you marketing communications, communicate with you about our Products, and let you know about our policies and terms. We also use your information to respond to you when you contact us.

How is this information shared? Your information is shared with others in the following ways:

Sharing on Products **People and accounts you share and communicate with.** When you share and communicate using our Products, you choose the audience for what you share. Your network may also see actions you have taken on our Products.

Public information can be seen by anyone only on our Products, and only if they have an account. This includes your username; any information you share with a public audience; information in your public profile; and content you share on a Page, public account or any other public forum.

Content others share or reshare about you. You should carefully consider who you choose to share information with, because people who can see your activity on our Products can choose to share it with others on and off our Products, including people and businesses outside the audience you shared with.

People can also use our Products to create and share information about you with the audience they choose.

Information about your active status or presence on our Products. People in your networks can see signals telling them whether you are active on our Products, including whether you are currently active on our Products or when you last used our Products.

Apps, websites, and third-party integrations on or using our Products. When you choose to use third-party apps, websites, or other services that use, or are integrated with, our Products, they can receive information about what you post or share.

Devices and operating systems providing native versions of our Products (i.e. where we have not developed our own first-party apps) will have access to all information you choose to share with them, including information your friends share with you, so they can provide our core functionality to you.

New owner. If the ownership or control of all or part of our Products or their assets changes, we may transfer your information to the new owner.

Sharing with Third-Party Partners We work with third-party partners who help us and improve our Products. We don't sell any of your information to anyone, and we never will. We also impose strict restrictions on how our partners can use and disclose the data we provide.

Partners who use our analytics services. We provide non-identifying aggregated statistics and insights that help people and businesses understand how people are engaging with their posts, listings, Pages, videos and other content on our Products.

Measurement partners. We may share information about you with companies that aggregate it to provide analytics and measurement reports to our partners.

Partners offering goods and services in our Products. When you subscribe to receive premium content, or buy something from a seller in our Products, the content creator or seller can receive your public information and other information you share with them, as well as the information needed to complete the transaction, including shipping and contact details.

Vendors and service providers. We provide non-identifying information and content to vendors and service providers who support our business, such as by providing technical infrastructure services, analysing how our Products are used, providing customer service, facilitating payments or conducting surveys.

Law enforcement or legal requests. We share information with law enforcement or in response to legal requests in the circumstances outlined below.

How can I manage or delete information about me?

We provide you with the ability to access, rectify, port and erase your data.

We store data until it is no longer necessary to provide our services and Products, or

while your profile remains open, or until your account is deleted - whichever comes first.

This is a case-by-case determination that depends on things like the nature of the data, why it is collected and processed, and relevant legal or operational retention needs.

When you delete your account, we delete things you have posted, such as your photos and status updates, and you won't be able to recover that information later. Information that others have shared about you isn't part of your account and won't be deleted. If you don't want to delete your account but want to temporarily stop using the Products, you can deactivate your account instead.

How do we respond to legal requests or prevent harm? We access, preserve and share your information with regulators, law enforcement or others:

In response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside Australia when we have a good-faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognised standards.

When we have a good-faith belief it is necessary to: detect, prevent and address fraud, unauthorised use of the Products, violations of our terms or policies, or other harmful or illegal activity; to protect ourselves (including our rights, property or Products), you or others, including as part of investigations or regulatory inquiries; or to prevent death or imminent bodily harm.

Information we receive about you (including financial transaction data related to purchases made on our Products) can be accessed and preserved for an extended period when it is the subject of a legal request or obligation, governmental investigation, or investigations of possible violations of our terms or policies, or otherwise to prevent harm. We also retain information from accounts disabled for terms violations for at least a year to prevent repeat abuse or other term violations.

How we notify you of changes to this privacy policy? We'll notify you before we make changes to this policy and give you the opportunity to review the revised policy before you choose to continue using our Products.

How to contact us with questions

If you have questions about this policy, you can contact us as described below.

Contact Us

You can contact us online or by email at:

Mixed Martial Arts Group Limited

ATTN: Data Officer

Suite 1, Level 1, 29-33 The Corso Manly 2095, Sydney, NSW, Australia

privacy@mma.inc